



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
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Advertiser
Agency/T-Code
Buyer
Salesperson

Polliss/American Crossroads (13324)
Crossroads Media (1218)/055317791
MARONEY,STEPHANIE
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 633831
Inv Date 9/30/2012
Terms Net 30
Contract 330474
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

AgM

Product Political - Issue (1068)
Brand 952/AMERICAN CROSSROADS (136641)
Acct Types National/Political
Est/Headline 952/06307168
Demo
Revision
Comments AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 3:05:47PM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		DR. OZ						
	Spot	4:00:00PM- 5:00:00PM	Day, F-1	09/21/12 4:22PM (Fr)	00:30	DR. OZ SHOW	USPRTV18ACH	\$1000.00	
2.0	Contract Line Remarks:		KATIE EFF:9/10/12						
	Spot	10:00:00AM-11:00:00AM	Day, M-1	09/24/12 10:55AM (Mo)	00:30	KATIE COURIC	USPRTV18ACH	\$700.00	
3.0	Contract Line Remarks:		SAT NT FTB-ABC<						
	Spot	8:00:00PM-11:30:00PM	Day, Sa-1	09/22/12 8:06PM (Sa)	00:30	Saturday Night Football	USPRTV18ACH	\$4500.00	
4.0	Contract Line Remarks:		KATIE EFF:9/10/12						
	Spot	10:00:00AM-11:00:00AM	Day, Th-1	09/20/12 10:57AM (Th)	00:30	KATIE COURIC	USPRTV18ACH	\$700.00	
	Spot	10:00:00AM-11:00:00AM	Day, Th-1	09/27/12 10:55AM (Th)	00:30	KATIE COURIC	USPRTV18ACH	\$700.00	
5.0	Contract Line Remarks:		DR. OZ						
	Spot	4:00:00PM- 5:00:00PM	Day, Th-1	09/27/12 4:10PM (Th)	00:30	DR. OZ SHOW	USPRTV18ACH	\$1000.00	
6.0	Contract Line Remarks:		KATIE EFF:9/10/12						
	Spot	10:00:00AM-11:00:00AM	Day, Tu-1	09/25/12 10:13AM (Tu)	00:30	KATIE COURIC	USPRTV18ACH	\$700.00	
7.0	Contract Line Remarks:		DR. OZ						
	Spot	4:00:00PM- 5:00:00PM	Day, Tu-1	09/25/12 4:10PM (Tu)	00:30	DR. OZ SHOW	USPRTV18ACH	\$1000.00	
8.0	Contract Line Remarks:		DR. OZ						
	Spot	4:00:00PM- 5:00:00PM	Day, W-1	09/19/12 4:18PM (We)	00:30	DR. OZ SHOW	USPRTV18ACH	\$1000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$11,300.00	Total Spots	9
Commission	(\$1,695.00)		
Net Total	\$9,605.00		